

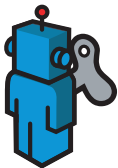


# CLICKTRACKS



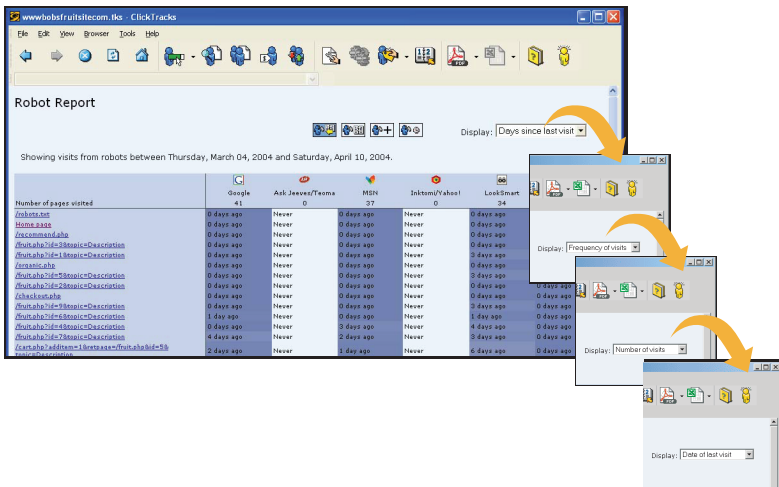
## WINNER!

## ClickTracks Optimizer 5.5



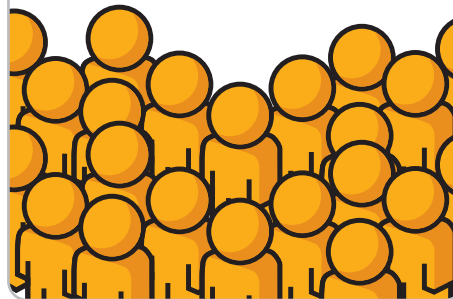
### ROBOT REPORT:

How often does the Googlebot visit, and does it like some pages more than others? Make solid SEO decisions with insights from the robot report.



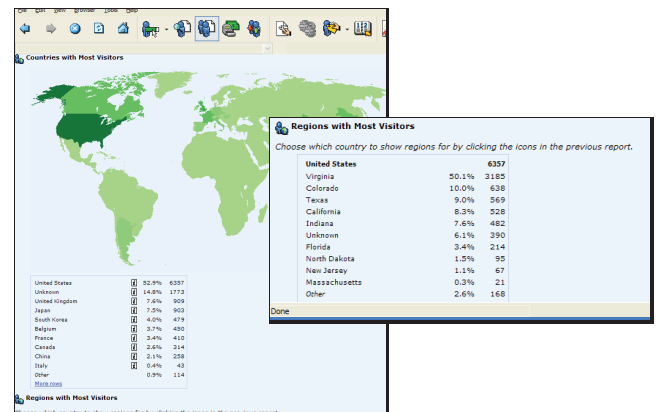
### MULTI-USER LICENSES:

Give your team access to valuable ClickTracks data--three user licenses are included.



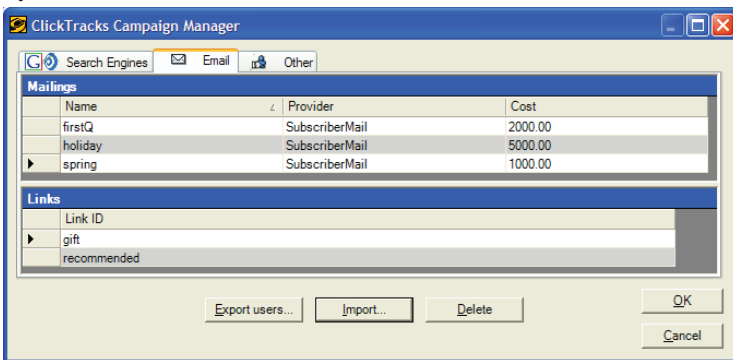
### PINPOINT GEOGRAPHIC DATA

Divide and compare visitors from different countries and regions, and discover untapped markets.



### INTEGRATED E-MAIL TRACKING:

Track e-mail campaigns from the clickthrough to the checkout. Generate and export targeted mailing lists.



### INSTANTLY FIND OUT WHAT'S CHANGED:

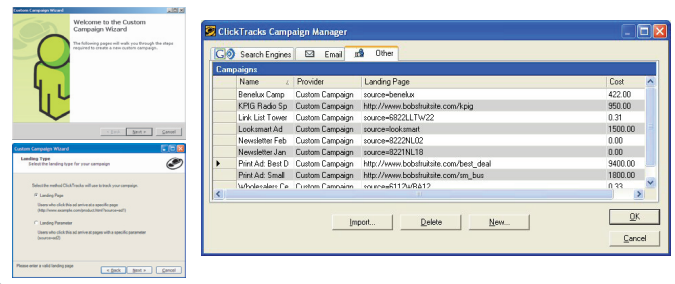
Far beyond simple 'trends', ClickTracks mines your data for the statistically important information, ignoring the background noise.

#### What's Changed Report



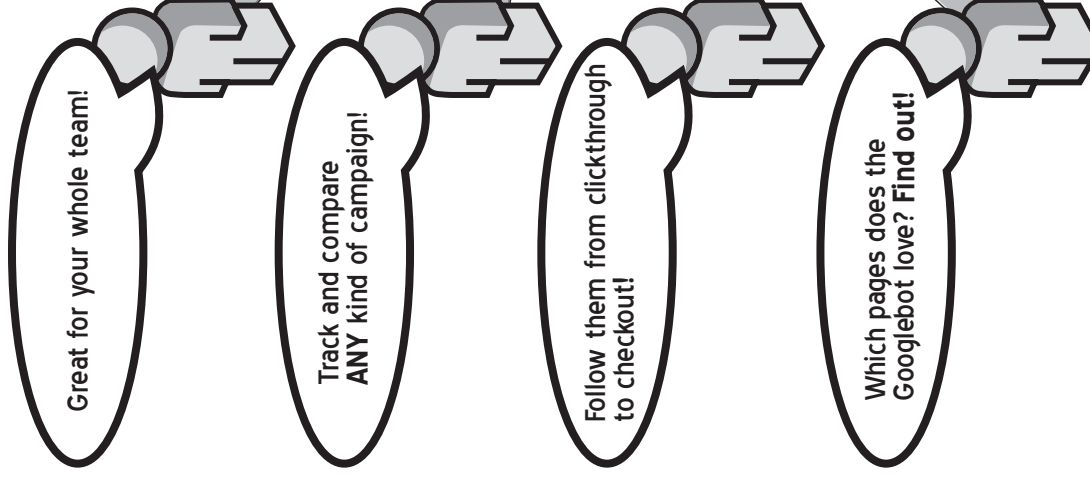
### TRACK CUSTOM CAMPAIGNS:

Compare behavior from PPC mechanisms, banner ads, print ads and other campaigns, side-by-side.



Which ClickTracks is right for you?		ClickTracks Analyzer	ClickTracks Optimizer	ClickTracks Pro
<b>Hosted/Software</b>		<b>\$49 month/\$495</b>	<b>\$99 month/\$1195</b>	<b>\$179 month/\$2995</b>
Intuitive visual interface	Yes	Yes	Yes	Yes
E-commerce/lead-generation integration	No	No	No	Yes
Works with dynamic web sites?	Yes	Yes	Yes	Yes
What's changed report	No	Yes	Yes	Yes
<b># of users/ client installations</b>	1	3	3	Unlimited
The ClickTracks Way help system	Yes	Yes	Yes	Yes
<b>Custom campaigns</b>	No	Yes	Yes	Yes
Multi-page report export	No	Yes	Yes	Yes
<b>E-Mail campaign tracking</b>	No	Yes	Yes	Yes
Geographic location report	No	Yes	Yes	Yes
<b>Robot report</b>	No	Yes*	Yes*	Yes*
# of search engines	15	Unlimited	Unlimited	Unlimited
Multiple web server support	No	No	No	Yes
Shared group labels and settings	No	No	No	Yes
ROI analysis	No	No	No	Yes
Track cookies across sessions	No	No	No	Yes

\*Not available in hosted versions



**BUY IT!**
